

Target Your Ideal Audience with front range printing Bull's-Eye Data Solutions

- Connect with individuals based on age, income, family size, home ownership and much more
- Tap into the purchasing power of America's growing ethnic markets
- Use lifestyle indicators to reach pet owners, sports fans, hobbyists or Internet-connected households
- Combine several variables to reach a specific group of likely responders

front range printing Bull's-Eye Data Solutions connect you to your ideal customers! Based on ADVOC data, our Bull's-Eye Data Solutions—Ethnic, Lifestyle and demographic—provides data on an astoundingly precise level ensuring that your business increases ROI by reaching the people who are most likely to respond to your offer.

Looking for wealthy Americans over 50? Internet-connected households with children? Pet owners, or families who speak English as a second language? These specific indicators can make the difference between a hugely successful marketing campaign and a wasted effort—but these consumer groups can be very hard to find. Let our Bull's-Eye Data Solutions find them for you!

Put the Highest Quality Data to Work for You

By using the most comprehensive, detailed and up-to-date information available, Bull's-Eye hits the target—providing the particular groups you're looking for—everytime.

Bull's-Eye: Ethnic

Virtually 100% household coverage. All ethnicities available for culturally specific advertising messages. For example, select from Hispanic, Asian, or African American Households.

Bull's-Eye: Lifestyle

Target your audiences by lifestyle and behavioral indicators such as purchase behavior indicators, health and fitness enthusiasts, outdoor enthusiasts, vacation/travel interests, household internet usage, pet owners—and much more!

Bull's-Eye: Demographic

Target your audience by specific demographic profile to solicit the best response. Target individuals by age, income, gender, occupation, presence of children, home-value—and much more!

Not sure which groups to target? Leverage front range printing expertise. We'll help you identify your general market areas and provide detailed reports depicting the numbers and percentages of your requested target market in those regions. Our consultants will give you key support and strategies before and after you launch your campaign. We'll help you determine the most valuable segments to target, and we'll help ensure your success!

The front range printing Advantage: Save Money and Increase Profits

With these specialized solutions, we pass a new level of benefits to your business by saving you money, time and effort—all while it increases your response rate front range printing offers you:

- The ability to achieve maximum postal discounts, created by tailoring your list to the ideal geographic size and area
- A higher return on your marketing dollar, since your business will print and send mailings only to those households who are most likely to respond
- An unwavering commitment to seamless order execution, ensuring your list is delivered accurately, on time, and within budget

Contact us TODAY at 970-226-3311 and take aim at a more profitable marketing plan!

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